



17 February 2026

Kirsty Woodhead  
Honorary Secretary  
Visual Media Association  
Sent via email: [kirsty@breenprinting.com.au](mailto:kirsty@breenprinting.com.au)

Dear Kirsty Woodhead

**The Visual Media Association's annual return of information (annual return) lodged under subsection 233(1) of the RO Act**

Thank you for providing your annual return lodged under subsection 233(1) of the *Fair Work (Registered Organisations) Act 2009* (the RO Act).

**Summary of your annual return and its assessment**

Year 2026  
Matter number AR2026/93  
Lodgement date 12 February 2026  
Result FILED

In your declaration that accompanied the annual return, you declared that the information contained in the annual return was true and correct.

Your annual return has been reviewed for compliance with the requirements of the RO Act, as well as whether you addressed the issues of concern (if any) that the regulator raised with you about last year's annual return.

The requirements for annual returns are set out in sections 230 and 233(1) of the RO Act.



**Your annual return satisfied the requirements of the review and has been uploaded to the Fair Work Commission (the Commission) website.**

**Do you have any questions?**

Information and education materials are available on our [website](#). These materials are regularly updated. We recommend you [subscribe to the Commission's subscription service to find out when we release new materials](#).

If you have any queries we can be contacted on 1300 341 665 or by email at [regorgs@fwc.gov.au](mailto:regorgs@fwc.gov.au).

Yours sincerely

**Fair Work Commission**

# **ANNUAL RETURN OF INFORMATION (organisation with no branches) in accordance with Regulation 147 Fair Work (Registered Organisations) Regulations 2009 and sections 230 and 233 Fair Work (Registered Organisations) Act 2009**

I, Kirsty Woodhead, being the Honorary Secretary of the Visual Media Association, declare the following:

1. I am authorised to make this declaration.
2. The register of members has, during the immediately preceding calendar year, been kept and maintained as required by section 230(1)(a) and section 230(2) of the *Fair Work (Registered Organisations) Act 2009* (the Act).
3. The following is a correct statement of the information contained in the records required to be kept by the organisation in accordance with section 230(1)(b), (c), and (d) of the Act:
  - The address of the organisation is Unit 3, 5-7 Compark Circuit, Mulgrave, Victoria 3170.<sup>1</sup>
  - The organisation has no branches and no branches have ceased or commenced in the previous 12 months.<sup>2</sup>
  - On 31 December in the previous year the number of members was 842.<sup>3</sup>
  - A list of offices and the names, postal addresses and occupations of persons holding those offices as at the date of this declaration is attached at Annexure A and forms part of this declaration.
  - Under the rules of the organisation, the following elections must be held between 1 January and 31 December 2026:<sup>4</sup>
    - a. VMA Office Bearers election for 2027 – President (1), Deputy President (1), Honorary Treasurer (1), Honorary Secretary (1). This election is ordinarily held in the last quarter of each year.
  - The organisation:

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<sup>1</sup> Section 230(1)(d); reg. 147(d)

<sup>2</sup> Section 230(1)(d); reg. 147(a), (b), (c) & (d)

<sup>3</sup> Section 230(1)(d); reg. 147(f)

<sup>4</sup> Section 230(1)(d); reg. 147(e)

- Has not entered into an agreement under section 151(1) of the Act with a state union.

Signed: KIRSTY WOODHEAD, HONORARY SECRETARY



Dated: 11/02/2026

[PLEASE NOTE: This declaration must be lodged with the Fair Work Commission by 31 March. It can be submitted to [regorgs@fwc.gov.au](mailto:regorgs@fwc.gov.au). If at any time in the year this information changes a Notification of Changes must be lodged with the Commission within **35 days** of the change<sup>5</sup>.]

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<sup>5</sup> Section 233(2); reg. 151

# Annexure A

## THIS IS A PUBLIC DOCUMENT THAT WILL BE PUBLISHED ON THE WEBSITE

- Offices and Office Holders in the Organisation *[insert as many pages as required]*:

Name of Office (include any offices that are vacant)	Name of Office Holder	Postal Address of Office Holder	Occupation of Office Holder
President	Kevin Pidgeon	c/- Visual Media Association, PO Box 5231, Richmond, VIC 3121	Executive Chairman
Deputy President	Tom Eckersley	As above	Managing Director
Honorary Treasurer	Tony Bertrand	As above	National Marketing Manager
Honorary Secretary	Kirsty Woodhead	As above	Company Director
Board member	Nick Tuit	As above	Managing Director
Board member	Rodney Frost	As above	CEO
Board member	Simon Bailey	As above	General Manager
Board member	Colin Lamond	As above	Managing Director
Board member	Simon Lane	As above	Director